



## Daniels Graphics

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### **DANIELS GRAPHICS WINS TWO AWARDS IN INTERNATIONAL COMPETITION**

ASHEVILLE, NC – November 26, 2007 – Western North Carolina printer wins in multiple categories at premier printing competition.

Daniels Graphics, a commercial printer serving the Carolinas, Tennessee and Georgia, has won two 2007 Certificate of Merit Awards from Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF). Each year hundreds of companies from four continents and the Pacific Rim enter thousands of printed projects for judging, making this the largest competition of this type in the world.

Jim Daniels, President of Daniels Graphics, had the following to say about this honor, "Having our work recognized at an international level reinforces what happens when all of your employees care about quality. Pleasing our customers is our top priority but this is a nice bonus."

A Certificate of Merit Award is given to those few entries representing an extremely high level of quality in both printing and design. Daniels Graphics' awards were from two different categories – Directories/Source Books and Flyers (4 or more colors).

PIA/GATF is the world's largest graphic arts trade association, representing an industry with more than one million employees.

#### **About Daniels Graphics**

Daniels Graphics is a division of Daniels Business Services, a provider of marketing support services headquartered in Asheville, North Carolina. Founded in 1948, the Company offers a suite of marketing solutions through two divisions: Daniels Graphics (commercial printing, web integration, mailing services, and program design) and Daniels Communications (call center and fulfillment services).

For more information, call the toll-free sales telephone number at 800.627.1786 or visit [www.danielsgraphics.com](http://www.danielsgraphics.com)

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If you'd like more information about this topic, or to schedule an interview, please call John Holladay at 828/277-8250 ext: 142 or e-mail John at [jholladay@groupdaniels.com](mailto:jholladay@groupdaniels.com)

Caption for attached image:

Daniels Graphics employees Jeff Howell and Tim Bryant hold the two 2007 PIA/GATF Awards.