



2011 Printing Industries of America Certificate of (2) Merit Awards

Category: Directories and Sourcebooks Internal Communications Pieces

About the Award

PIA/GATF is the world's largest graphic arts trade association, representing an industry with more than one million employees. Each year hundreds of PIA/GATF members from four continents and the Pacific Rim enter thousands of printed projects for judging, making this the largest competition of this type in the world. A Certificate of Merit Award is given to those few entries representing an extremely high level of quality in both printing and design

Purpose of the Project

The Brevard Music Center's Portraits and memories was produced to commemorate the organization's 75th anniversary. BMC, an internationally-acclaimed summer music institute and festival, celebrated its 75th anniversary during 2011 with a performance series featuring world class performers working alongside some of the best young music students in the world. The Portraits and Memories directory highlighted the history and accomplishments of the music school, as well as feature articles on those students and faculty that contributed to the school's long-term success. The piece was used internally at the school as a communication piece, and for fundraising efforts as a keepsake.

Production Notes

Daniels Graphics worked with designer, Tony Seagle of Sage Design House. Printed 4 color process with perfect bound cover with special die-cut and foil stamp. Samples of this project are available.

